

LeasePlan

Independent data
collection prevents
cars from becoming too
smart



November 2019

LeasePlan at a glance

World leader

World leader in
Car-as-a-Service

€75 billion

Car-as-a-Service
addressable market

€185 million

Total savings from the
'Power of One LeasePlan'

Major reseller

Major reseller of high-quality
used cars

€65 billion

CarNext.com for 3-4 year-old high-
quality cars addressable market

7,000+

Employees

1963

Founded

32 countries

Served worldwide

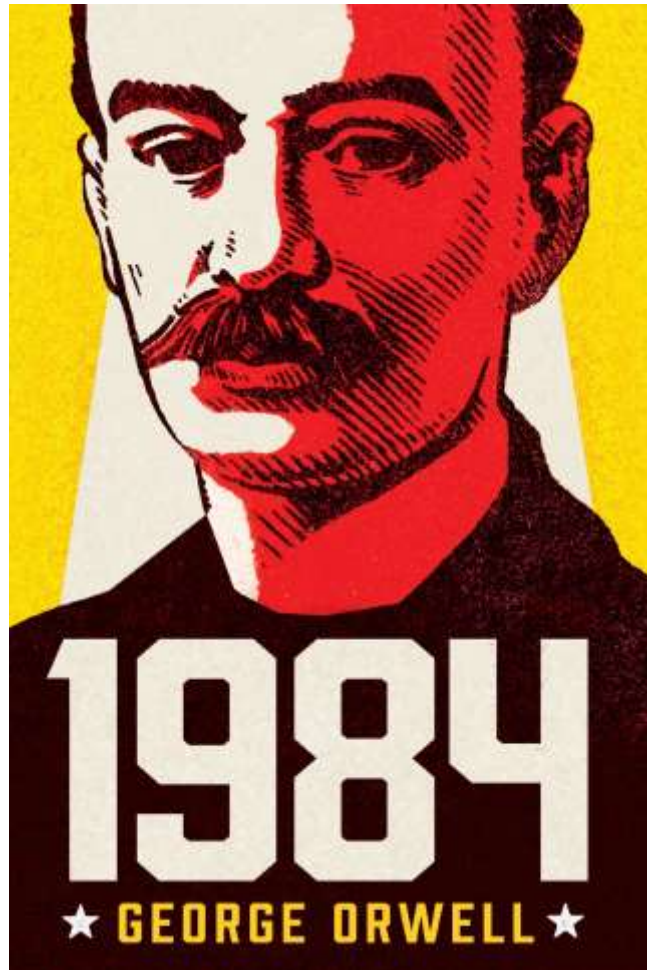
1.9 million

Fleet size





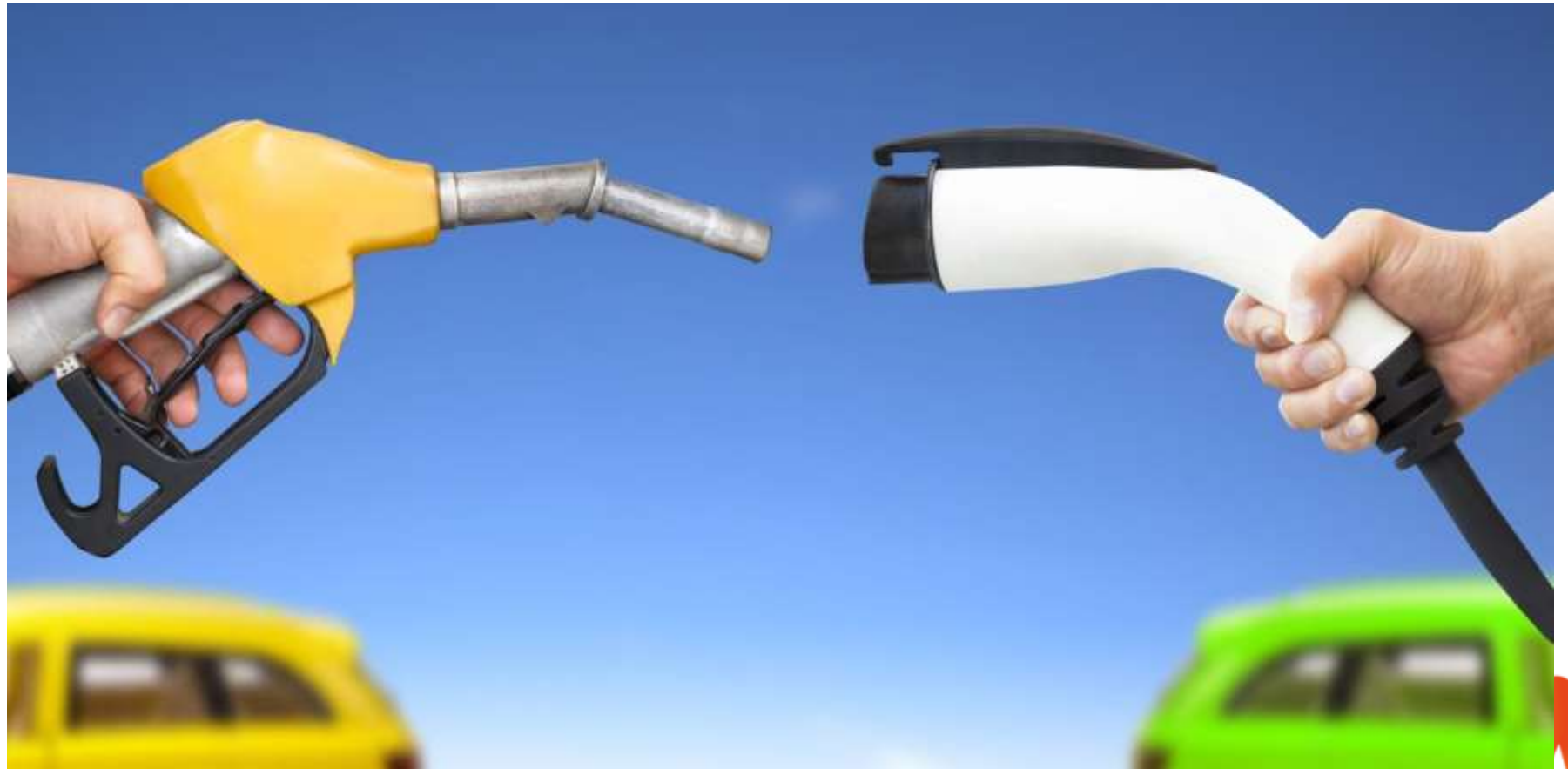
Smart cars: How smart are they?





**BIG BROTHER IS
WATCHING YOU**



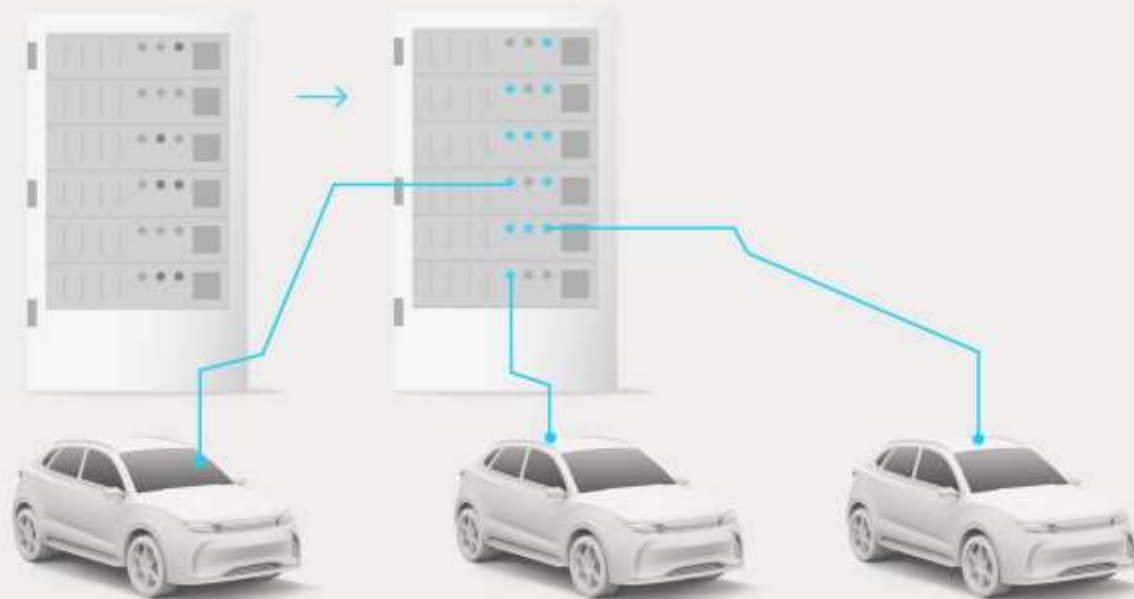




General Data Protection Regulation



● NEUTRAL SERVER







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